

Riding Report | Federal Election 2021

Riding: West Vancouver--Sunshine Coast--Sea to Sky Country, BC



HOUSEHOLD CHARACTERISTICS

	Riding		Canada		Index
	Count	%	Base Count	Base %	
Household Population by Aboriginal Identity					
Household Population For Aboriginal Identity	128,788	100.00	37,408,633	100.00	100
Aboriginal Identity	8,086	6.28	1,864,097	4.98	126
Non-Aboriginal Identity	120,702	93.72	35,544,536	95.02	99
Household Population by Religion	31,311	0.38	81		



Population Change

	Riding	Canada
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Household Expenditure

Health Care Expenses

Child Care Expenses

	Riding	Canada	Index
Household Wealth			
Net Worth (incl Pension Plans)	1,770,259	749,234	236
Primary Real Estate Value	1,263,220	499,217	253
Debt to Disposable Income Ratio	2.41	1.90	127

COVID-19 INDICATORS

	Riding		Canada		Index
	Count	%	Base Count	Base %	
Vaccine Intention					
Plan on getting the COVID-19 vaccine (as of April 2021) - No (Pop 16+)	13,537	11.89	3,620,101	11.57	103
Plan Time spent away from home	16,412	14.42	4,976,558	15.91	91

		251	223	113
		313	287	109

Description

Confidence in Small Business	<i>A tendency to assume that small businesses are generally fair and ethical in their practices, committed to providing quality goods, and working in the public interest.</i>	100
Ecological Lifestyle	<i>The propensity to give a high priority to integrating environmental concerns with purchasing criteria.</i>	102
Multiculturalism	<i>The openness toward the diverse cultures, ethnic communities and immigrants that make up Canada. A belief that ethnic groups should be encouraged to preserve their cultural identities, and that others should seek to learn about them.</i>	99

Canadian Citizens 18+

Voter Segment Name	Count	%
Affluent Families	26,653	28.64
Older Rustic	19,773	21.24
Second City Suburbs	13,733	14.76
Suburban Nesters	11,443	12.30
Metro Boomers	6,258	6.72
Modest Metros	4,687	5.04
Young in the City	3,139	3.37
New Canadian Mosaic	2,077	2.23
Indigenous Families	1,868	2.01
Big City Burbs	1,765	1.90
Aging Heartland	1,676	1.80
Célebataires et Couples Âgés	0	0.00
Francophones aux Villages	0	0.00
Jeunes en Ville	0	0.00
Les Families	0	0.00

Benchmark: Canada

*Index normalizes Canadian averages for variables to a value of 100. The riding variables are expressed as a proportion of 100 for comparisons (for example, below 100 indicates a value below the Canadian average).

*For more information, see <https://environicsanalytics.com> or contact rupen.seoni@environicsanalytics.com

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Sources:

- DemoStats 2021
- HouseholdSpend 2021
- WealthScapes 2021
- MobileScapes Out & About Canada 2021
- Financial Vulnerability Index 2020
- Social Vulnerability Index 2020
- Frailty Index 2020
- VaccineInsights 2020
- SocialValues 2021

